



**Desk of the Dealer Event**

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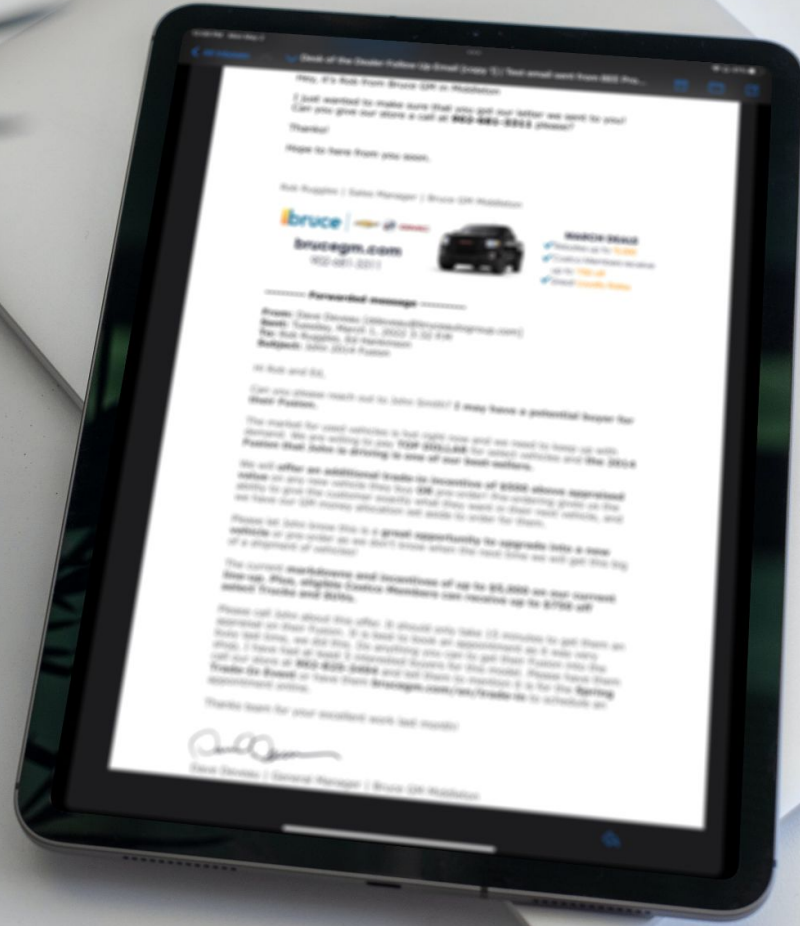
# Letter Sample

- This letter will be sent out to the specified list of customers you choose.
- The highlighted fields will be the information that changes based on each specific person it's sent to.
- There will also be a post it attached asking the customer to call us, and have a manager signature



# Follow Up Email Sample

- This email will be sent out a couple days after the customers should have received their letters ( we wait 10 business days from when the letters are mailed out).
- This is a copy of the letter mailed out with a simple graphic highlighting the main deals this month, as well as a follow-up portion asking the customer "have you received our letter?"



# Landing Page Sample

- This is the landing page that will be mentioned in the email as well as in the letter that customers can go to and fill out a form for more information.



# Contact Us



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