



**Not a “Sales” Sales Event**  
**(Print)**

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# Postcard Sample

- We have this created, printed and direct mailed out to your specified list of customers.
- We will showcase the event on the front of the postcard including the dates the sale will be taking place.
- The back of the post card will explain more about the event and include contact information, sale dates, and include a current monthly sales offer.



# Follow Up Email Sample

- This email will be sent out a couple days after the customers should have received their letters ( we wait 10 business days from when the letters are mailed out)
- This repeats a similar message to the postcard that was mailed out and highlights the main point of the event, as well as a follow-up portion asking the customer “have you received our postcard?”



# Landing Page Sample

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- This is the landing page that will be mentioned in the email as well as in the letter that customers can go to and fill out a form for more information.



# Contact Us



**Website**



**Facebook**



**Linked In**

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